
JUNE 8 - AUGUST 11th

2024 SPONSORSHIP RATES

WYOMING DOWNS

Sponsorship and Advertising at Wyoming Downs provides many benefits for your business, giving you the opportunity to promote your brand and products to a large audience.

Reach over 35,000 Fans with your Sponsorship!



JUNE 8 - AUGUST 11th



2024 SPONSORSHIP RATES



Capture the Attention of Thousands of Race Fans!

Increase Your Marketing Visibility
Build Your Business Brand Awareness
Create Positive Publicity

Support Your Positive Business Image
Enhance Customer and VIP Relations
Drive Product Sales

We are happy to help you tailor a sponsorship package that will fit your marketing needs.

The following Sponsorship Packages include:

- *Business Link on Wyoming Downs Website
- *Announcer Recognition Every Race Day
- *Racing Program/Tote Board Display Every Race Day

Silver, Gold, Platinum, & Diamond Sponsors have the option of presenting a Horse Cooler with Sponsor's name on it in the Winner's Circle for an additional \$100.00.



All packages include:

Racing Program/Tote Board Display every Race Day
Link on Wyoming Downs Website (with the exception of Bronze)
Announcer Recognition Every Race Day

BRONZE \$1,000.00

1/8 page Race Program Ad
General Admission Passes for one Race Day for (10)
Race Sponsorship Day includes Clocker's Corner Table for (4)
Winner's Circle photo for your business

SILVER \$2,000.00

1/4 page Race Program Ad
Season General Admission Passes for (4)
Race Sponsorship Day includes Clocker's Corner Table for (4)
Winner's Circle photo for your business
*Grandstand Rail Banner

GOLD \$3,000.00

1/2 page Race Program Ad
Season General Admission Passes for (4)
Race Sponsorship Day includes Clocker's Corner Table for (4)
Winner's Circle photo for your business & Recognition Plaque
*Grandstand Rail Banner

PLATINUM \$5,000.00

1/2 page Race Program Ad
Season General Admission Passes for (6)
Season Passes Clocker's Corner Seating for (4)
Race Sponsorship Day includes Clocker's Corner Table for (4)
Winner's Circle photo for your business & Recognition Plaque
*Grandstand Rail and/or Saddling Paddock Banner
Ad/Display Space in the Racetrack Infield and/or parking lot

DIAMOND \$10,000.00

Full Page Race Program Ad
Season General Admission Passes for (8)
Season Passes Clocker's Corner Seating for (4)
Race Sponsorship Day includes Clocker's Corner table for (4)
Winner's Circle photo for your business & Recognition Plaque
*Winner's Circle and/or Saddling Paddock Banner
Ad/Display Space in the Racetrack Infield and/or parking lot



*Sponsors must furnish banner

CONTACT INFO

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